

PLATINUM MEMBERSHIP

- Advertise your business on Wicklow's biggest tourism promotional platform!
- Support Wicklow's development and promotion as a tourism destination!



MEMBERSHIP DETAILS:

- **PLATINUM MEMBERSHIP:** €650 annual fee
- **DISCOUNT:** €30 OFF if you pay before March 1st or within two weeks of invoicing.
- **WEB LISTING:** Platinum Membership includes **up to SIX web listings** under any of the following categories: Accommodation, Attractions, Activities, Shopping, Food & Drink or Services.

BENEFITS & SERVICES:

- **Website listing(s) on visitwicklow.ie:** our website receives a high volume of daily visits throughout the year, and enjoys top ranking on search engines. Your listing can include up to 10 images, full contact details, map location, description with no word limit, embed video, etc.
- **Promote your events:** [visitwicklow.ie/calendar](https://www.visitwicklow.ie/calendar) is one of the most popular pages on our website. Send your events to info@visitwicklow.ie for upload.
- **Social Media & Web promotion:** Send us your news, images, videos or press releases, and we will promote those on one or various of our Social Media platforms [Facebook](#), [Instagram](#) or [Twitter](#). The media chosen will depend on the type and relevance of the content received.
- **Lobbying Activities:** Wicklow County Tourism regularly brings issues to the attention of the local Council, Councillors, local and national organisations. Our organisation is 300 members strong, and its Board has tremendous reach at local and national levels. Email to info@visitwicklow.ie any issue or concern you wish to raise.

NOTE:

- Bronze Membership is only available to businesses with up to 5 employees
- Silver Membership is not available to businesses with more than 15 employees
- Gold Membership is not available to businesses with more than 25 employees
- Platinum Membership is not available to businesses with less than 26 employees

Revenue raised from membership is fully dedicated to the promotion and development of Wicklow as a tourism destination.