

## GOLD MEMBERSHIP

Wicklow County Tourism is Wicklow's premier tourism promotional platform. See below your membership details, benefits and services.



### MEMBERSHIP DETAILS:

- **GOLD MEMBERSHIP:** €375 annual fee
- **DISCOUNT:** €25 OFF if you pay before **March 1st** or within two weeks of invoicing.
- **WEB LISTING:** up to **FOUR web listings** under any of the following categories: Accommodation, Attractions, Activities, Shopping, Food & Drink or Services.
- Additional listing: €50

**Please contact us if wish you to be upgraded to Platinum Membership.**

### BENEFITS & SERVICES:

- **Website listing(s) on visitwicklow.ie:** our website receives a high volume of daily visits throughout the year, and enjoys top ranking on search engines. Your listing can include up to 10 images, full contact details, map location, description with no word limit, embed video, etc.
- **Promote your events:** [visitwicklow.ie/calendar](http://visitwicklow.ie/calendar) is one of the most popular pages on our website. Send your events to [info@visitwicklow.ie](mailto:info@visitwicklow.ie) for upload.
- **Social Media & Web promotion:** Send us your news, images, videos or press releases, and we will promote those on one or various of our Social Media platforms or create a blog entry of the [News](#) section. The media chosen will depend on the type and relevance of the content received. Enjoy up to €20 in Facebook promotional budget.
- **One article on Website's Blog:** get extra exposure, and grow your Google ranking! Just send your press release or advertorial for inclusion on visitwicklow.ie's blog (text, photo/video, link, etc.). Articles will also be promoted on Social Media.
- **Lobbying Activities:** Wicklow County Tourism regularly brings issues to the attention of the local Council, Councillors, local and national organisations. Our organisation is 300 members strong, and its Board has tremendous reach at local and national levels. Email to [info@visitwicklow.ie](mailto:info@visitwicklow.ie) any issue or concern you wish to raise.

**LOOKING FOR AN UPGRADE? SEE BACKPAGE AND COMPARE GOLD BENEFITS WITH PLATINUM MEMBERSHIP.**

## MEMBERSHIP OPTIONS

	Bronze	Silver	Gold	Platinum
Annual Fee	€150	€250	€375	€650
Early Payment Discount*	€15	€20	€25	€30
Categories / Pages Listings	1	Up to 3	Up to 4	Up to 6
Extra Category / Page Listing	€50	€50	€50	N/A
Lobbying	Yes	Yes	Yes	Yes
Web Listing*	Full	Full	Full	Full
Events on Calendar	Yes	Yes	Yes	Yes
Social Media & Web Promo*	Yes*	Yes*	Yes*	Yes*
Facebook promo budget*	No	Up to €10	Up to €20	Up to €40

**\*Web listing:**

- Full = up to 10 images, contact details, map location, no word description limit

**\*Discount:**

- Pay before March 1st or within two weeks of invoicing in order to avail of discount.

**\*Social Media & Web promotion:**

- Wicklow County Tourism reserves the right to exclude any social media entry regarded as inappropriate or not relevant

**NOTE:**

- Bronze Membership is only available to businesses with up to 5 employees
- Silver Membership is not available to businesses with more than 15 employees
- Gold Membership is not available to businesses with more than 25 employees